Finalize CAPRA Standards and Submit for Re-Accreditation
Complete Parks and Recreation Master Plan
Implement Comprehensive Fleet Management Plan
Complete ADA Transition Plan
Develop Capital Asset Replacement Schedule
Update District Succession Plan
Adopt 5-Year Capital Improvement Program
Complete Headquarters Expansion Project
Construct Harford Springs Parking Lot
Fully Implement Agriculture Land Plan
Develop Mayflower Sewer Plan
Initiate Butterfield/Southern Emigrant Trail Plan
Identify Funding Opportunities for Open Space and Habitat Programs
Implement Off-Highway Recreational Vehicle Plan
Implement Internal Staff Training Program
Analyze Customer Use of US eDirect and Respond to Customer Needs
Implement Agreement for Bogart Park Partnership with Beaumont-Cherry Valley Recreation & Park District
Improve Trails Information on Website
Improve Historic Information on Website
Implement Budget Management Software

Values
- Accomplishments
- Connecting
- Teamwork
- Innovation
- Outstanding Service
- Networking
- Stewardship

Mission Statement:
To acquire, protect, develop, manage, and interpret for the inspiration, use, and enjoyment of all people, a well-balanced system of park-related places of outstanding scenic, recreational, and historic importance.

Vision:
To be the regional leader in improving lives through people, parks, places and programs.
FINANCIAL PERSPECTIVE

Objective 1: Align Budget with Strategy
- Perform review of core/non-core services
- Develop capital asset replacement schedule
- Update long term CIP

Objective 2: Improve Financial Position
- Provide accurate and timely financial reports to include projected performance
- Review and update fees
- Establish cost recovery targets for core programs, facilities, and services
- Working in conjunction with Riverside County Parks Foundation, increase the percentage of alternative revenues such as grants, donations, and sponsorships through an annual strategic process to identify opportunities

LEARNING AND GROWTH PERSPECTIVE

Objective 3: Workforce Engagement
- Actively measure workforce engagement
- Objective 1: Strengthen Morale
  - Align performance evaluation system with success of the agency
  - Enhance the volunteer program including recruitment, and retention
  - Communicate and reward successes of employees and volunteers

Objective 2: Lifelong Learning
- Develop an in-house training program for continued staff development

Objective 3: Workforce Engagement
- Actively measure workforce engagement

INTERNAL BUSINESS SUPPORT PERSPECTIVE

Objective 1: Simplify Processes and Policies
- Adhere to standards for more consistent service delivery
- Review and revise policies in alignment with strategy

Objective 2: Use Technology to Improve Services
- Update the technology plan
- Enhance work order system
- Purchase, install and utilize a new POS system District-wide

Objective 3: Use Data and Planning for Effective Decision Making
- Retain CAPRA Accreditation
- Review Balanced Scorecard information and utilize results to drive improvements

CUSTOMER PERSPECTIVE

Objective 1: Build Quality
- Monitor, measure, and evaluate the quality of programs, services, areas, and facilities from the customer perspective

Objective 2: Be Responsive
- Improve response times for external customer complaints and inquiries
- Identify, anticipate, and respond to evolving needs of our customers based on trend research, benchmarking information, and survey data from current customers

Objective 3: Build our Brand
- Update Strategic Communication and Marketing Plans

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